



## **NEWS RELEASE**

### **For Immediate Release:**

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### **Production Associates Sponsors Life is Sweet**

Reston, VA. (October 1, 2009) – Production Associates announced that the company will be sponsoring the Fifth Annual Life is Sweet Pastry Chef Showcase to benefit Best Buddies Virginia. The event will be held on Tuesday, November 17<sup>th</sup> at the Audi Headquarters in Herndon, VA.

"We are very excited to be a part of this annual fundraiser to support Best Buddies Virginia. This organization is so important and provides valuable work experience, mentoring and friendships to individuals in our community," said Michael Loftus, President, Production Associates.

Best Buddies is a nonprofit dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment and leadership development for people with intellectual and development disabilities. Additional information is available at [www.bestbudes.org](http://www.bestbudes.org).

Production Associates provides audio visual management, staging and consulting services to corporate, non-profit, and government events, including association meetings and conventions hosted in cities throughout the US and internationally.

For additional information about Production Associates services, please visit our web site at [www.ProductionAssociates.com](http://www.ProductionAssociates.com) or call our headquarters at (703) 476-4600.

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