



## **NEWS RELEASE**

### **For Immediate Release:**

Contact: Elise Lindsey

Telephone: 703-476-4600

Fax: 703-935-2327

E-mail:

[elindsey@ProductionAssociates.com](mailto:elindsey@ProductionAssociates.com)

## **PRODUCTION ASSOCIATES SELECTED BY INSURED RETIREMENT INSTITUTE (IRI)**

Reston, VA. (March 3, 2010) – Production Associates has been selected by the Insured Retirement Institute (IRI) as their audio visual production and management partner for the 2010 IRI Government & Regulatory Affairs Conference to be held April 28-30, 2010 at the Renaissance Mayflower Hotel in Washington, DC.

“We are excited to work with IRI on this important meeting and look forward to providing exceptional customer service to IRI”, said Michael Loftus, president of Production Associates.

The Insured Retirement Institute's mission is to provide financial advisors and other interested parties with information and resources to assist in a better understanding of annuities and the role of these products in financial retirement planning.

Production Associates provides audio visual management, staging and consulting services to corporate, non-profit, and government events, including association meetings and conventions hosted in cities throughout the US and internationally.

For additional information about Production Associates services, please visit our web site at [www.ProductionAssociates.com](http://www.ProductionAssociates.com) or call our headquarters at (703) 476-4600.

###

1900 Campus Commons Drive - Suite 100 - Reston, VA 20191  
Phone: 703.476-4600 - Fax: 703.935-2327 - E-mail: [Info@ProductionAssociates.com](mailto:Info@ProductionAssociates.com)