



NEWS RELEASE

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LOFTUS ASSOCIATES AND SPEAKER VISION SELECTED BY THE AMERICAN SOCIETY FOR LASER MEDICINE & SURGERY (ASLMS)

Reston, VA. (February 22, 2008) -- Loftus Associates has been selected by the American Society for Laser Medicine & Surgery (ASLMS) as their audio visual production and management partner for the ASLMS 28th Annual Conference. The event dates are April 2-6, 2008 at the Gaylord Palms Resort and Convention Center in Kissimmee, FL.

"We have worked with the ASLMS for the past three years and are excited to continue the relationship by providing state-of-the-art production services and exceptional customer service to ASLMS", said Michael Loftus, president of Loftus Associates.

The American Society for Laser Medicine and Surgery, Inc. (ASLMS) was founded in 1980 and is the world's largest professional organization dedicated to promoting excellence in patient care by advancing laser applications and related technologies. The Society currently has more than 4,000 members.

"Each year we conduct an Annual Conference for the multidisciplinary exchange of information on the latest discoveries, applications and research involving medical lasers. We are adding electronic poster sessions this year with Loftus Associates and are excited about utilizing this new technology for our members' benefit", said Dianne Dalsky, Executive Director of the ASLMS.



In addition to Loftus Associates providing the audio visual production and management services, ASLMS will also partner with Speaker Vision. Speaker Vision, a division of Loftus Associates, provides streamlined presentation management technology. The technology utilizes the most innovative tools available to meeting and content managers. A customized web link provides secure access for presenters for content/presentation uploads. The Speaker Vision team then will manage and support the Speaker Ready Room and the on-site delivery of more than 400 presentations over 60 sessions at the annual meeting. Speaker Vision is also providing e-Poster Session technology for 140 posters via a computer desktop configuration.

Loftus Associates is one of the fastest growing full service audiovisual production, management and consulting companies in the nation. The company provides audio visual services to corporate, non-profit, and government events, including association meetings and conventions. Clients include: the American Immigration Lawyers Association; Lockheed Martin Corporation; the American Ambulance Association; International Association of Fire Chiefs, Society for Maternal-Fetal Medicine and the American Urological Association. For additional information about Loftus Associates services, please visit our web site at www.LoftusAssociates.com or call our headquarters at (703) 476-4600.

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