



NEWS RELEASE

For Immediate Release:

Contact: Elise Lindsey
Telephone: 703-476-4600

Fax: 703-716-8540

E-mail:
elindsey@LoftusAssociates.com

LOFTUS ASSOCIATES SELECTED BY THE AMERICAN AMBULANCE ASSOCIATION (AAA)

Reston, VA. (October 5, 2007) -- Loftus Associates has again been selected by the American Ambulance Association (AAA) as their audio visual production and management partner for the AAA Convention and Trade show (Las Vegas, NV Oct 22-24, 2007). The partnership has continued since 2005.

"We are excited to be on the team and look forward to providing exceptional customer service to the AAA", said Michael Loftus, president of Loftus Associates.

AAA was founded in 1979 to promote health care policies in Ambulance Services.

"The mission of the AAA is to provide excellence In Ambulance Services and provide research, education and communication programs to enable its members to effectively address the needs of the community", said Maria Bianchi, CAE, Executive Vice President of the AAA.

"We are excited to work again with Loftus Associates. Most of our leadership know the Loftus Associates team and appreciate their commitment to detail", said Lesley Hunter, meetings and events manager.

The Association Management Group (AMG) provides management services to the AAA and is located in McLean, VA.

Loftus Associates is one of the fastest growing full service audiovisual production, management and consulting companies in the nation. The company provides audio visual services to corporate, non-profit, and government events, including association meetings and conventions. Clients include: the American Immigration Lawyers Association; Lockheed Martin Corporation; the American Ambulance Association; the Society for Maternal-Fetal Medicine, American Society for Laser Medicine and Surgery and the American Urological Association. For additional information about Loftus Associates services, please visit our web site at www.LoftusAssociates.com or call our headquarters at (703) 476-4600

###

1984 Isaac Newton Square - Suite 202 - Reston, VA 20190
Phone: 703.476-4600 - Fax: 703.716-8540 - [E-mail: Info@LoftusAssociates.com](mailto:Info@LoftusAssociates.com)